



**Gordan Redzic**  
**Vice President of Product, SleepIQ® technology**  
**Select Comfort**

Gordan Redzic, Sleep Number® setting 65, leads the SleepIQ® technology team, which is responsible for providing Sleep Number customers with its revolutionary biometric sleep-tracking technology that helps users achieve their best sleep. Sleep Number gathers more than one billion biometric readings per night, which helps inform its research and innovation roadmap.

Since joining Sleep Number in 2014, Redzic has been instrumental in developing new updates for the SleepIQ® platform, including improved app performance and API data provider partnerships that enable customers to learn how they are sleeping – and what improvements they can make to sleep even better.

Focused on establishing the smart bed and SleepIQ® technology as an integral part of today's connected home, Redzic works to develop world-class products that add value to customers' lives. Prior to joining Sleep Number, Redzic spent time with leading technology companies, including Motorola.



Redzic's work at Sleep Number has been awarded several honors in sleep innovation:

- 2016 CES Innovation Award Honoree – Home Appliances (it bed™ by Sleep Number)
- 2016 CES Innovation Award Honoree – Fitness, Sports & Biotech (it bed by Sleep Number)
- Women's Health Magazine Best of CES 2016 (it bed by Sleep Number)
- 2015 CES Innovation Award Honoree – Home Appliances (SleepIQ® Kids bed)